Facilities

Naming New Facilities/Renaming Existing Facilities

As naming opportunities refer to new (or existing) facilities or programs, hyphenation may be considered. While fifty-one percent (51%) of the new facility cost may be used as an industry standard, other percentages may be considered if the Board so desires.

All monies received from such naming opportunities shall be directed by the Board.

Some variables that may be considered in naming opportunities include, but are not limited to the term of naming, amount of gift, gift over time, propriety of the donor, and other factors relevant to the situation.

The Superintendent or designee shall be the chief negotiator on behalf of the School District.

The Board may include the community, internal and external, in the important endeavor of naming facilities within Adrian Public Schools.

The naming of buildings (or areas within a building or site) may be for current or former, living or deceased employees, Board members, community members, students living within or outside the District, and/or others who by their contributions in effort, interest, devotion, exemplary life, attainment or other factors have furthered the interests of Adrian Public Schools.

The Superintendent or designee shall be responsible for a communication process that engages the internal and external communities of the District in this effort.

Further, the Board will review and discuss in open meetings all recommendations/nominations for naming rights over a period of two (2) months.

In no case will the Board act immediately on a request or petition to name or rename a facility or portions thereof.

The Board reserves the right to modify this policy to adapt to the facts and circumstances with regard to the naming or renaming of a specific District facility.

Adopted: October 6, 2008